

Cookie Policy

TUR ASSIST YARDIM VE SERVİS LTD. ŞTİ COOKIES POLICY

WHAT A COOKIE ("COOKIE")?

Cookies are very small text files usually consisting of letters and numbers that are stored on your computer (or other devices, such as smartphones or tablets) through browsers by the websites you visit. Cookies do not contain personal data about visitors, such as name, gender, or address. Cookies do not collect information stored on your computer or device or files.

Cookies are created by the servers that manage the website you visit. In this way the server can understand this when the visitor visits the same site. Cookies can be likened to identity cards that indicate website owners that the same visitor has visited the site again.

HOW DOES TUR ASSIST YARDIM VE SERVİS LTD. ŞTİ USE COOKIES?

Tur Assist Yardım Ve Servis Ltd. Şti ("Tur Assist") cookies;

- It is used to determine how you use website / mobile application/mobile site including information like duration of your visit, where and from which devices you connect to the electronic trading platforms operated by Tur Assist, what content you view on the website/mobile application/mobile site, and determination of how you use the website/mobile application/mobile site.
- To perform the basic functions necessary for the operation of the site. For example, that site members can log in with membership information. To analyze the site, identify errors, solve and improve the performance of the site. For example, to determine the number of visitors to the site and adjust performance accordingly, or make it easier for visitors to find what they are looking for.

HOW DOES TUR ASSIST USE THIRD PARTY COOKIES FOR ADVERTISING AND RETARGETING?

Tur assist uses cookies in order to implement "advertisement technology" to provide you with advertisements when you visit search engines, electronic trading platforms operated by Tour assist and website, mobile application or mobile site and/or web sites operated by Tur Assist that you may be interested. Advertising technology uses information about your previous visits to the website/mobile application/mobile site and the websites/mobile application/mobile sites advertised by Tur assist in order to offer you specific advertisements. When serving these advertisements, a unique third-party cookie may be placed in your browser so that Tur Assist can recognize you.

Tur Assist also uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies to analyze how visitors use the website/mobile application /mobile site with statistical information/reports. For more information about using Google Analytics (including opt-out options), please visit:<https://www.google.com/intl/tr/policies/privacy/#infocollect>

In addition, your email address from your personal data is shared with these platforms in order to present advertisements that may interest you on social media platforms and create a special audience. Your email address is forwarded through the secure channels and environments offered by these platforms. Social media platforms hash out your email address and use it only for matching. Your email address will not be shared with third parties or other advertisers and will be deleted from the systems of social media platforms as soon as possible after the pairing process is completed.

COOKIE MANAGEMENT

Depending on the type of internet browser, you can learn about cookies and use your right to allow or deny them by following these steps: • Google Chrome: you can allow or block

cookies from the “Cookie” tab by clicking on the “lock mark” or “i” letter in the “address section” of your browser. • Internet Explorer: click the “Security” tab in the “Tool” or “tools” section in the upper-right corner of your browser and perform our cookie management in the form of “Allow” or “deny”. • Mozilla Firefox: click the “Open Menu” tab in the upper-right corner of your browser. Manage cookies by clicking on the “options” image using the “privacy and security” button. • For other browsers (such as opera, Microsoft edge), you can also view the help or support pages of the corresponding browser. • Safari: you can select the “safari” tab from the “Settings” section of your phone and carry out all your cookie management from the “privacy and Security” Section. • In addition to the above options; to get information about all cookies and for cookie management: please visit <https://www.allaboutcookies.org>, <https://www.youonlinechoices.eu/> address, or you can use the “Privacy Badger” application (<https://www.eff.org/tr/privacybadger>) • You can track redirects in the privacy or settings section of your device for cookie or SDK management in mobile applications, or use Lumen Privacy Monitor (<https://haystack.mobi>) by downloading it to your phone.

If you refuse persistent cookies or session cookies, you may continue to use the website, mobile application, and mobile site, but you may not be able to access or have limited access to all functions of the website, mobile application, and mobile site. In the mobile application, this situation can vary.

TYPES OF COOKIES

Types of cookies by duration of use the website: mobile application and mobile site of electronic commerce platforms operated by Tur Assist use session cookies and persistent cookies according to their duration of use. The session cookie ends when you close your browser. A persistent cookie, on the other hand, remains on your hard drive for a long time or indefinitely.

“First party Cookies” and “third party cookies” are used on the website, mobile application and mobile site of electronic commerce platforms operated by Tur Assist. Tur Assist cookies are created by Tur Assist, while third-party cookies are managed by third-party companies with whom we cooperate.

The types of cookies according to the intended use: on the websites, mobile applications and mobile sites of electronic trading platforms operated by Tur Assist, according to its use; technical cookies, authentication cookies targeting/advertising cookies, personalization cookies, and analytic cookies are used. By using these cookies, Tur Assist conducts statistical works to determine such as age, gender, spending habits and mobile usage rate.

Session cookies Session cookies are temporary cookies that are used during our visitors’ visits to the site and deleted after the browser is closed. The main purpose of using such cookies is to ensure that the site works properly during your visit. For example, you can fill out online forms consisting of multiple pages. **Persistent cookies** Persistent Cookies are types of cookies used to improve the functionality of the site and provide our visitors with a faster and better service. Such cookies are used to remember visitor preferences and are stored on the device used through browsers. Some types of persistent cookies can be used to provide you with specific recommendations, taking into account considerations such as your purpose of using the site. Persistent Cookies allow you to check if there is a cookie created by the site on your device if you visit the site again with the same device, and if there is, it is clear that you have visited the site before, and the content that will be transmitted to you is determined accordingly, thus providing you with a better service.

Technical cookies Technical cookies ensure the operation of the site, and non-working pages

and areas of the website are identified. Verification Cookies If visitors log in to the site using their passwords, such cookies determine that the visitor is a site user on each page that they visit on the site, preventing the user from re-entering their password on each page.

Targeting / advertising cookies Targeting / advertising cookies are types of cookies used to customize the advertisements offered to users on the site and prevent them from showing advertisements that have already been displayed again. Personalization cookies

Personalization cookies are cookies that are also used to remember users' preferences when visiting different site pages. For example, remembering your language preference.

Analytical cookies Analytical cookies are cookies that enable the production of analytical results such as the number of visitors to the site, the detection of pages displayed on the site, site visit times, and site page scrolling movements.

Information about cookies on Tur Assist's website is included in the following tables:

Cookie Service Provider	Cookie Name	Cookie Purpose	Cookie Type	Cookie Duration
Google	_ga	For use of applications contained in the Google Tag Manager System	Persistent	2 years
Google	_gat_gtag_UA_158194039_1	To keep the number of incoming requests at certain limits over a certain time	Persistent	1 minute
Google	_gid	For receiver to be segmented by Google Tag Manager	Persistent	1 day